



Blackpool Tourism Academy – Employer Ownership Pilot (EOP)

Background

The Blackpool Tourism Academy (BTA) was formed as a consortium between the leading employers in Blackpool's Tourism economy. The BTA successfully secured £1 million of government funding (Employer Ownership Pilot (EOP) with a commitment to the skills of the regions tourism employees and a commitment towards 'Destination Blackpool' and its ceremonious service excellence.

Now in Year 3 of the project and with funding still to utilise the scheme is looking for wider, tourism centric business engagement.

The Following conditions apply;

- 1. Must be a tourism related business**
- 2. Must be within the FY postcodes**
- 3. Must pay the full cost and is refunded the subsidy (up to 80%) by Blackpool Council directly (this will be within 2 or 3 months of commencement)**
- 4. Must be invoiced and paid by employers and not individuals (exception self-employed individuals (HMRC registered))**

Training

Blackpool and the Fylde College in collaboration with Blackpool Council utilise a historic and award winning commitment to hospitality and tourism sectors, complimented by online learning resources and modern campus facilities.

In putting together the profile for 16/17 the College has been guided by the resorts attractions, collating courses which meet industry landscapes.

The full course profile can be found below and specific delivery dates will be confirmed on full allocation of places.

Course Title	Date of Course	End Month	Attendance Required on Course	Cost of Course (100%) 20%
L2 Cert in Counselling Skills	Sep 16	Feb 17	3hr session a week for 30 weeks	(£738.92) £187.33
L2 Cert in Prof Food & Bev Skills	Sep 16	Nov 16	1 day a week for 10 weeks/ e-learning	(£696.92) £176.67
L2 Cert in Culinary Skills	Sep 16	Nov 16	1 day a week for 10 weeks/ e-learning	(£696.92) £176.67
L3 Aspiring to Management	Sep 16	Nov 16	1 day a week for 9 weeks	(£245.93) £62.35
L3 Aspiring to Management	Jan 17	Mar 17	1 day a week for 9 weeks	(£245.93) £62.35
L3 C&G Cert in Excel	Sep 16	Nov 16	1 day a week for 9 weeks	(£245.93) £62.35
L3 AET	Sep 16	Nov 16	3hr session a week for 12 weeks	(£245.93) £62.35
L3 AET	Jan 17	Mar 17	3hr session a week for 12 weeks	(£245.93) £62.35
L3 Inspirational Team Leading	Sep 16	Sep 16	2 full days	(£196.05) £49.71
L3 Inspirational Team Leading	Feb 17	Feb 17	2 full days	(£196.05) £49.71
L3 Social Media/ Marketing	Nov 16	Nov 16	2 and a half days	(£285.17) £72.33
Bespoke Conflict Mediation	Jan 17	Jan 17	2 full days - Mon 9th & Tues 10th or Mon 30th & Tues 31st	(£162.70) £32.50

***available places are subject to capacity**

To find out more, please contact Carrie Brown on 01253 504372 or 07475681201 email: Carrie.Brown@illuminatetrainingsolutions.com or projects@blackpool.ac.uk