10 Steps to self-employment – Starting a Business

Step 8: Let’s pull this together

Throughout the 10 steps we have explored the various aspects of starting a business but there is one thing we return to time and time again, research.

Failing to plan is planning to fail.

Even the simplest business needs a well-researched, thought through plan. By putting your thoughts on paper in a structured way you have more chance of success now and in the future.

Research facilities are available free of charge in many locations.

Here in Blackpool you can visit Blackpool Libraries via the link below, which will give you access to 24/7 online resources such as COBRA, Complete Business Reference Adviser.

[online library resources](https://www.blackpool.gov.uk/Residents/Libraries-arts-and-heritage/Libraries/Online-information-and-learning-services.aspx)

Cobra gives you access to lots of useful up to date information on industry, marketing as well as business templates for most business types. ALL FREE.

Nomis is a service provided by the Office for National Statistics, ONS, to give you free access to the most detailed and up-to-date UK labour market statistics from official sources.

<https://www.nomisweb.co.uk/>

Demographics can enable you to decide the size and scale of your potential client base.

Business planning templates can be found at <https://www.blackpoolunlimited.com/toolkits/detail/start-up-toolkit>

The better the plan the more chance of success.

We are here to help you!

Get Started has assisted nearly 1,500 businesses to start in Blackpool and this assists the regeneration of our fabulous town.

You can contact us for more support at [www.blackpoolunlimited.com](http://www.blackpoolunlimited.com)